

Lomonosov Moscow State University

Higher School of Management and Innovations



V International theoretical and practical conference **INNOVATION ECONOMICS AND MANAGEMENT: METHODS AND TECHNOLOGIES**

10-11 November 2020

Moscow, Russian Federation

Dear colleagues,

**You are invited to participate in the V International theoretical and practical conference
"Innovation Economics and management: methods and technologies"**

GENERAL INFORMATION

Venue: Higher School of Management and Innovations, Lomonosov Moscow State University, 1, blg.51, Leninskie Gory, Moscow

Working languages: Russian, English.

Participation: in person, in absentia.

As a result of the Conference a digest of articles will be published, posted to the Scientific Electronic Library **Elibrary.ru** and registered in the scientometric database of **RSCI (Russian science citation index)**. The UDC, LBC and international standard book number ISBN will be assigned to the digest.

The following people are invited to participate in the conference: Doctors of Sciences, Candidats of Sciences(PhD),postgraduate students, PhD candidates, researchers, specialists in different area of activities, lecturers, graduate and undergraduate students.

THE MAIN DIRECTIONS OF THE CONFERENCE

SECTION 1. "Innovative entrepreneurship and management"

SECTION 2. "Innovative technologies"

SECTION 3. "Innovations economy"

SECTION 4. "Innovative technologies in education and social spheres"

ORGANIZING COMMITTEE

Chairperson: Ms V.V.Pechkovskaya – Acting Dean, Higher School of Management and Innovations, Lomonosov Moscow State University, PhD(Economics), Associate Professor

Organizing committee members:

Deputy Chairperson – Mr. O.A. Kosorukov, Dr.Tech.Sc., Professor,

Visvanathan Niker – Innovation Center Director Cape Peninsula University of Technology (South Africa), Professor,

Kaldierov Daniyar A. – vice-rector Jetyurekskogo State University (Republic of Kazakhstan), Professor,

Cheng Jing – President of Zhixin University (China)

CONDITIONS FOR PUBLICATIONS

Registration fee of 100\$ is payable by foreign participants. This covers participation in the Conference, report presentation, publishing of the report (article) in the Conference Article Digest, meals, gala dinner and Moscow sightseeing tour.

In absentia participants can participate in the Conference, publish their articles and receive the digest **after fee payment**.

Payment is done after the article is accepted for publishing. The Organizing Committee will inform the participant of the approval of the article within 3 working days.

FINANCIAL TERMS AND CONDITIONS

Service	Service charge
In person participation Registration fee	100 \$
In absentia participants	
Publishing 1 page(not less than 3 pages)	3 \$/per page
To place the article in the eLibrary.ru	Free of charge
Participating of co-authors(not more than 2)	Free of charge
Sending of the Electronic Digest to the author's e-mail	Free of charge
Posting printed copy of the digest to the author's address	According to the cost of postage

PAYMENT DETAILS

University:

Lomonosov Moscow State University,

GSP - 1, Leninskie Gory, 119991, Moscow, Russian

Payment details. «For participation in the Conference of the Higher School of Management and Innovation, MSU(participants full name). **Without VAT**».

REQUIREMENTS TO MATERIAL

Electronic version of the article has to be presented in MS Word format(doc/docx). Page format: A4 (210×297 mm). Margins: 2 cm on all sides. Font: size – 12; type – Times New Roman.. Line spacing – 1,5. Literature references are sited in square brackets (before the dot). The reference list must be provided. Do not use hyphenation and page numbering.

Articles of **3 to 8 pages** are excepted.

Location and structure of the article:

- Please check for the UDC Index(size 12, left alignment) on the website <http://teacode.com/online/udc>;
- Academic degree, academic rank, post(right alignment);
- Employment place(right alignment);
- Article title, author’s surname and initials, article’s abstract and keywords are written in English(in order to translate you may use online translator <https://translate.yandex.ru/>. Same alignment.
- Main text starts after skipping one line(size 12, line spacing – 1,5, paragraph indention – 1 cm, justified alignment);
- Picture’s title and numbers (Pic. 1. Picture’s title) are written below the pictures, central alignment
- Table’s titles and numbers(Table 1. Table’s title) are written below the tables, central alignment. Font size in the tables and picture titles not less then 10.
- Bibliography(justified alignment). **Provided in the order of source using in the text.**

Sample:

<p>UDC</p> <p style="text-align: center;">TITLE OF THE ARTICLE</p> <p style="text-align: right;">Petrov I.P.</p> <p>Abstract:</p> <p>Key words:</p> <p style="text-align: center;">(spacing)</p> <p>Text. Text. Text. Text. Text. Text. Text. Text. Text. Text. [1, p. 35].</p> <p style="text-align: center;">(spacing)</p> <p style="text-align: center;">Bibliography</p> <p style="text-align: center;">(spacing)</p> <p>1. Auerman L.Ya. Ауэрман, Л.Я. Technology of the bakery production. /Auerman L.Ya; Editor L.I.: textbook. 9th edition, revised and enhanced. – StPt:Profession, 2003 – 316 pages .</p> <p style="text-align: right;">© I.P.Petrov, 2016</p>

All articles are evaluated(peer reviewed). The authors take legal and other liabilities for information they provid in the article. **The article has to be carefully prepared as it is published without any changes or corrections.**

HOW TO PARTICIPATE IN THE CONFERENCE?

Registration including article attachment is open till 1st October 2020 at <https://lomonosov-msu.ru/rus/event/6089/>

IMPORTANT DATES

01 September 2020 – Closing date for registration according to the form provided at the <https://lomonosov-msu.ru/rus/event/6089/>. Please send your articles for peer review to kosorukovoa@mail.ru.

Before **10 September 2020** – Moscow State University informs the particiapnts of the conference about articles' review results and collects form the participants documents required for Russian visa.

Before **10 October 2020** – MSU issues and sends to the participants official invitation required for applying for Russian visa(form of the Ministry of Internal Affairs of the Russian Federation) and the Conference programme.

Before **20 March 2021** – publishing of the Digest with articles by the participants of the Conference and delivery its electronic and printed versions to the participants.

CONTACTS

Mr Oleg Anatolyevich KOSORUKOV

(peer review and selecting of the participants' articles)

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Ms Elizaveta Mikhailovna PECHKOVSKAYA

(invitations, inquiries, hotel reservation, certificates, sending of digests)

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DEAR COLLEGUES!

Information regarding the Conference Programme will be available at the Faculty website <http://hsmi.msu.ru/> as from 6th November 2020

THANK YOU FOR YOUR PARTICIPATION IN THE CONFERENCE!